

Lettuce:

Total TEU/FEU:

The numerator represents the total number of 40-foot equivalent unit (FEU) shipped, by all carriers, during October 2003. The denominator represents the total number of FEU shipped, by carriers, throughout the 2003 calendar year. Source: Port Import Export Reporting Service (PIERS), Journal of Commerce, October 2003.

Market Share-October:

Each carrier's current market share is based on the number of containers shipped during October 2003. Source: PIERS, October 2003.

Market Share-CY 2003:

Each carrier's market share is based on the total number of containers shipped throughout the 2003 calendar year. Source: PIERS, 2003.

Transit Time:

Each carrier's transit time is calculated on departure from Oakland, CA unless otherwise noted. Source: "The Pacific Shipper On-Line", "The Shipping Guide on the Web", and individual shipping line websites.

Ocean Rates:

Ocean rates are applicable for December 30, 2003. Rates are per 40-foot container. Rates are quoted in U.S. dollars and represent container-yard to container-yard shipments. Source: Identified through the Descartes on-line rate tariff, PLUS Tariff retrieval systems, extariff rate retrieval system, and individual shipping line websites.

Container Rate:

Container rates for Lettuce are quoted on full, 40-foot refrigerated containers unless otherwise noted.

Definitions:

AI = All Inclusive

ARB = Arbitrary Charge

BAF(FAF) = Bunker Adjustment Factor is also known as fuel adjustment factor.

CAF = Currency Adjustment Charge

CFS = Container Freight Station - used to consolidate shipments.

Chassis = Chassis Surcharge

KT = 1,000 Kilograms (Metric Ton).

PC = Per Container

THC = Terminal Handling Charge, also known as Container Yard Charge (CY).

FEU = 40-foot Equivalent Unit (40-foot container).

Data was compiled and analyzed by Ron Hagen, Heidi Reichert, April Taylor, and Camia Lane of the Transportation Services Branch, Transportation and Marketing, Agricultural Marketing Service, USDA. For questions, comments, or to be included on the distribution list, please call Hagen on (202) 690-1320, Reichert on (202) 690-2325, Taylor on (202) 690-1326, or Lane on (202) 690-1304 or by fax on (202) 690-1498. The Bulletin is also available on the Internet at: www.ams.usda.gov/tmd/ocean.

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L.A./L.B./Oakland Ports To Hong Kong

Lettuce

Monthly Market Share For: October 2003

Month\Year	28 8 \	366.9
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Wionth (Tour. 20.0 (O		Market Share CY	Transit									
Carrier	Market Share		Time in Days	Ocean Rate	BAF	CHASSIS CAF	ТНС	CFS Rec	ARB	Cotton R.	Size	Container Rate
MOL	28%	16%	15	\$3,300	\$230	\$40						\$3,570
Maersk-SeaLand	28%	19%	21	\$3,775	\$230	\$40						\$4,045
P&O Nedlloyd	21%	9%	12	\$4,125	\$230	\$40						\$4,395
NYK Line	19%	12%	17	\$2,775	\$230							\$3,005
OOCL	4%	15%	14	\$3,775	\$230	\$40						\$4,045
Hyundai	0%	15%	14									
APL	0%	6%	13	\$4,650	\$230	\$40						\$4,920
Yang Ming	0%	6%	18									

Average Container Rate \$3,789

L.A./L.B./Oakland Ports To Keelung, Taiwan

Lettuce

Monthly Market Share For: October 2003

Month\Year: 38.2 \ 347.4

	Market	Transit Time in Days										
Market Share	Share CY		Ocean Rate	BAF	CHASSIS	CAF	ТНС	CFS Rec	ARB	Cotton R.	Size	Container Rate
47%	28%	14	\$3,300	\$230	\$40							\$3,570
34%	12%	12	\$4,125	\$230	\$40	4%						\$4,560
14%	32%	21										
5%	13%	12	\$4,650	\$230	\$40	3%						\$5,060
2%	5%	12	\$2,775	\$230								\$3,005
0%	6%	13	\$3,775	\$230	\$40							\$4,045
0%	3%	20	\$3,400	\$230	\$40							\$3,670
	Share 47% 34% 14% 5% 2% 0%	Share CY 47% 28% 34% 12% 14% 32% 5% 13% 2% 5% 0% 6%	Market Share Share in Days 47% 28% 14 34% 12% 12 14% 32% 21 5% 13% 12 2% 5% 12 0% 6% 13	Market Share Share Share in Days Time in Days Ocean Rate 47% 28% 14 \$3,300 34% 12% 12 \$4,125 14% 32% 21 5% 13% 12 \$4,650 2% 5% 12 \$2,775 0% 6% 13 \$3,775	Market Share Share in Days Time in Days Ocean Rate BAF 47% 28% 14 \$3,300 \$230 34% 12% 12 \$4,125 \$230 14% 32% 21 \$4,650 \$230 2% 5% 12 \$2,775 \$230 0% 6% 13 \$3,775 \$230	Market Share Share in Days Time in Days Ocean Rate BAF CHASSIS 47% 28% 14 \$3,300 \$230 \$40 34% 12% 12 \$4,125 \$230 \$40 14% 32% 21 \$4,650 \$230 \$40 2% 5% 12 \$2,775 \$230 \$40 0% 6% 13 \$3,775 \$230 \$40	Market Share Share in Days Time in Days Ocean Rate BAF CHASSIS CAF 47% 28% 14 \$3,300 \$230 \$40 34% 12% 12 \$4,125 \$230 \$40 4% 14% 32% 21 \$4,650 \$230 \$40 3% 2% 5% 12 \$2,775 \$230 \$40 3% 0% 6% 13 \$3,775 \$230 \$40	Market Share Time in Days Ocean Rate BAF CHASSIS CAF THC 47% 28% 14 \$3,300 \$230 \$40 34% 12% 12 \$4,125 \$230 \$40 4% 14% 32% 21 \$4,650 \$230 \$40 3% 2% 5% 12 \$2,775 \$230 \$40 3% 0% 6% 13 \$3,775 \$230 \$40	Market Share Share in Days Time in Days Ocean Rate BAF CHASSIS CAF THC CFS Rec 47% 28% 14 \$3,300 \$230 \$40 34% 12% 12 \$4,125 \$230 \$40 4% 14% 32% 21 \$4,650 \$230 \$40 3% 2% 5% 12 \$2,775 \$230 \$40 0% 6% 13 \$3,775 \$230 \$40	Market Share Time in Days Ocean Rate BAF CHASSIS CAF THC CFS Rec ARB 47% 28% 14 \$3,300 \$230 \$40 34% 12% 12 \$4,125 \$230 \$40 4% 14% 32% 21 5% 13% 12 \$4,650 \$230 \$40 3% 2% 5% 12 \$2,775 \$230 \$40 \$40 0% 6% 13 \$3,775 \$230 \$40 \$40	Market Share Time in Days Ocean Rate BAF CHASSIS CAF THC CFS Rec ARB Cotton R. 47% 28% 14 \$3,300 \$230 \$40 34% 12% 12 \$4,125 \$230 \$40 4% 14% 32% 21 \$4,650 \$230 \$40 3% 2% 5% 12 \$2,775 \$230 0% 6% 13 \$3,775 \$230 \$40	Market Share Time in Days Ocean Rate BAF CHASSIS CAF THC CFS Rec ARB Cotton R. Size 47% 28% 14 \$3,300 \$230 \$40 34% 12% 12 \$4,125 \$230 \$40 4% 14% 32% 21 \$4,650 \$230 \$40 3% 2% 5% 12 \$2,775 \$230 0% 6% 13 \$3,775 \$230 \$40

Average Container Rate \$4,024

L.A./L.B./Oakland Ports To PT Kelang, Malaysia

Lettuce

Monthly Market Share For: October 2003

Month\Year: 1.0 \ 8.2

10101111111 Car. 1.0 (0.2	Market Share		Transit				_					
Carrier			Time in Days	Ocean Rate	BAF	CHASSIS CAF	ТНС	CFS Rec	ARB	Cotton R.	Size	Container Rate
OOCL	100%	71%	26	\$4,075	\$230	\$40						\$4,345
MOL	0%	29%		\$3,800	\$230	\$40						\$4,070

Average Container Rate \$4,345

L.A./L.B./Oakland Ports To Singapore

Lettuce

Monthly Market Share For: October 2003

Month\Year: 59.5 \ 515.7

Within (1 car. 00.0 (010.7	Market	Transit	Fransit									
	Market Share	Share CY		Ocean Rate	BAF	CHASSIS	CAF	ТНС	CFS Rec	ARB	Cotton R.	Size	Container Rate
OOCL	33%	28%	18	\$4,075	\$230	\$40							\$4,345
Yang Ming	20%	9%	21										
MOL	20%	31%	28	\$3,800	\$230	\$40							\$4,070
P&O Nedlloyd	13%	18%	16	\$4,125	\$230	\$40	8%						\$4,725
APL	7%	12%	21	\$4,100	\$230	\$40	8%						\$4,698
NYK Line	6%	2%	26	\$2,975	\$230								\$3,205

Average Container Rate \$4,279

L.A./L.B./Oakland Ports To Tokyo, Japan

Lettuce

Monthly Market Share For: October 2003

Month\Year: 0.6 \ 179.4

Month (Tear. 0.0 (Tro		Market	Transit					Surcha	irges:				
Carrier	Market Share	Share CY	Time in Days	Ocean Rate	BAF	CHASSIS	S CAF	ТНС	CFS Rec	ARB	Cotton R.	Size	Container Rate
cosco	100%	1%	13	\$2,700	\$230								\$2,930
Maersk-SeaLand	0%	42%	12	\$3,775	\$230	\$40	42%						\$5,631
APL	0%	16%	10	\$4,050	\$230	\$40	41%						\$5,981
Hanjin	0%	12%	10	\$3,150	\$230	\$40	42%						\$4,743
K Line	0%	9%	11	\$2,400	\$240	\$40	47%						\$3,808
NYK Line	0%	5%	10	\$2,825	\$230								\$3,055
Yang Ming	0%	4%	10										
MOL	0%	4%	12	\$3,300	\$230	\$40							\$3,570
Hyundai	0%	0%											

Average Container Rate \$2,930

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